

YOUR TOP 5 BARRIERS TO INFORMATION MANAGEMENT SUCCESS

Many financial services organizations are facing challenges along the path to information management excellence. A recent survey reveals the top five hurdles.*

"It's hard to change our 'keep everything' culture." (78%)

IM SAYS: Partner with a third-party expert to implement an information management process. Make sure it includes a retention and destruction program that balances risk mitigation and legal needs while also including long-term training.

1

2

"Making improvements to our RIM program is too expensive." (76%)

IM SAYS: Leverage the experience and expertise of a records management vendor to help bring efficiencies to your records management program. Save money by eliminating silos that prevent consistent RIM processes across departments.

3

"We can't deal with any of the electronic information storage solutions we've seen so far." (68%)

IM SAYS: Work with an expert partner to identify and implement the right solutions for your organization.

4

"Our stakeholders lack the commitment and willingness to invest." (66%)

IM SAYS: Establish organization-wide policies and processes to engage stakeholders and encourage participation. Having a strong Information Governance Committee, one with executive support, can help your program stay on track.

5

"No one anticipated having to deal with information stored in obsolete technology." (61%)

IM SAYS: Work with a partner that's knowledgeable about long-term storage and the latest storage hardware and software trends and technology.

IRON MOUNTAIN RECOMMENDS: A BETTER PATH

PARTNER WITH A SINGLE VENDOR TO:

- Integrate both paper document archiving and electronic data management
- Identify aging storage platforms
- Develop a comprehensive and inclusive information management strategy

All statistics: *2013/2014 Information Governance Benchmarking Survey