

HEALTH INFORMATION MANAGERS TELL ALL!

- and what they had to say just might surprise you!

Survey Reveals 5 Common Myths about EMR Transition & Enterprise-wide Information Governance*

MYTH 1

Providers today are functioning in highly efficient paperless environments.



The majority of healthcare providers have achieved meaningful use of the EMR. Yet, budgets and efficacy are still affected by the storage, management and use of paper.



of healthcare providers continue to use paper in some or all parts of the healthcare system today.

MYTH 2

The EMR has produced significant cost savings for healthcare providers.



Efficiency, quality, and monetary gains from technologies are contingent on other in-house procedures. Without organizational change, technology alone may not produce desired results.¹



of HIM respondents continue to identify budget or resource constraints as their greatest information management challenge.

MYTH 3

The transition to the EMR has made it easier to enforce standardized processes and regulatory compliance.



Mergers and acquisitions increased 20% YOY in Q3 2013, driving the need for process consistency and standardization.²



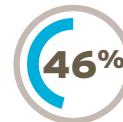
of providers surveyed identified regulatory compliance, standardization or policy and process consistency as their number one challenge.

MYTH 4

Effective enterprise-wide information governance in the "post EMR" world calls for IT – not HIM – expertise.



No one is denying healthcare IT resources are in high demand. However, IT skills do not replace HIM expertise.



of HIM respondents are responsible for the development of enterprise IG policies and procedures to ensure consistent access and compliance company-wide.

MYTH 5

HIM professionals don't have the desire or the required skill set to lead the charge for enterprise-wide IG.



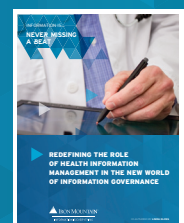
With a unique understanding of content and records, information flow, user needs and compliance, HIM professionals are well positioned to play a critical role in enterprise-wide IG.



of HIM respondents are leading the charge within their organization. 38% believe they should assume leadership in the near future.

Want to learn more about how you can help your organization build an effective road map for enterprise-wide IG? Download: "Redefining the Role of Health Information Management in the New World of Information Governance" and check us out at www.ironmountain.com/FutureHIM

DOWNLOAD NOW!



* Results based on over 125 survey responses conducted by Iron Mountain at the 85th Annual AHIMA Convention & Exhibit in October 2013.

1 Julia Adler-Milstein, "Health Care Requires Big Changes to Complement New IT," Harvard Business Review, April 2009.

2 Report: 3 Key Healthcare Merger and Acquisition Trends | Helen Adamopoulos | November 21, 2013
<http://www.beckershospitalreview.com/hospital-transactions-and-valuation>