

STREAMLINE THE INTEGRATION OF YOUR PHYSICIAN PRACTICES



BUSINESS CHALLENGE

Your health system is growing and acquiring physician and care group practices, but each practice has its own distinct records and information management (RIM) program and processes. As this continues, you are finding that critical healthcare information is stored across multiple vendors, and records may also be stored in subpar space like basements, closets and storage rooms.

The inefficiencies of this distributed model are impacting your ability to deliver quality care, by prohibiting a comprehensive view of your patients' health record. This model also makes it difficult for you to find information, putting you at legal and audit risk and increasing the probability of a privacy or security breach. As you bring on new physician practices, it is important to get control of your records, but you don't know where to start.

INDUSTRY FACT:

52% of hospitals planned to acquire physician practices in 2013, compared to 44% in 2012.

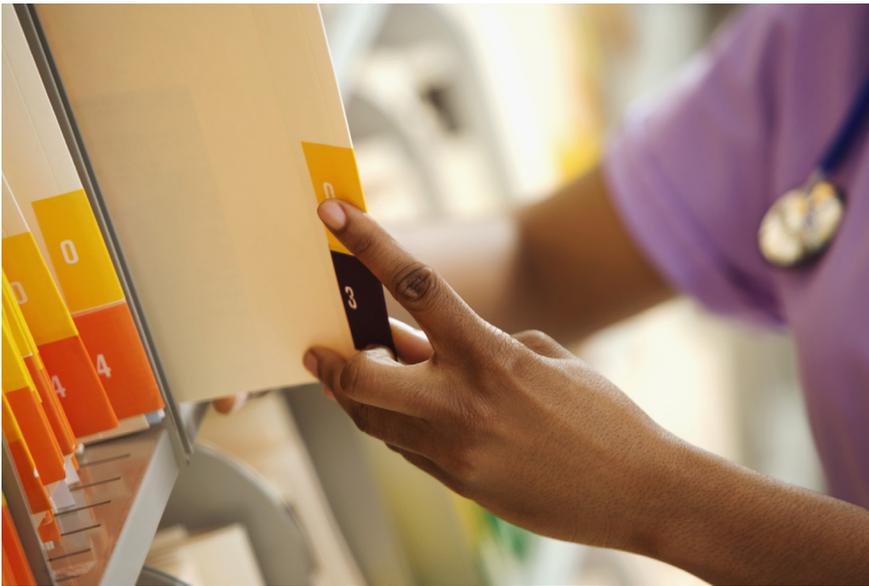
– Source: Jackson Healthcare Survey 2012
 (http://www.jacksonhealthcare.com/media/207080/practiceacquisitionreport_ebook1213.pdf)

HOW THIS AFFECTS YOU

- ✓ Your physicians may have to make patient care decisions without a full view into the patients' medical history.
- ✓ Your information, stored with multiple vendors in multiple places, increases the costs of managing your program.
- ✓ You have difficulty finding information and responding to audit or litigation requests.
- ✓ You have inconsistent processes, causing resource inefficiencies.
- ✓ You have strategic initiatives, like the ICD-10 transition, that are critical to implement, but have limited budget to add new resources.

WHAT IF YOU COULD...

- ✓ Improve the accuracy and outcomes of patient care decisions by providing a comprehensive view of the patients' medical history?
- ✓ Optimize your RIM program to reduce total program costs and improve consistency and compliance?
- ✓ Gain better visibility and access to your healthcare information with an easy-to-use Web-based interface?
- ✓ Increase your ability to find information in the event of an audit or patient request?
- ✓ Reduce your risk of a breach, by storing all your records offsite with a secure chain of custody?



WHAT YOU GAIN

- ✓ A comprehensive view into your patients' medical history and course of treatment.
- ✓ Reduced costs and risks by streamlining and consolidating vendors.
- ✓ Timely and consistent access to information.
- ✓ Strengthened chain of custody to help avoid a privacy breach.
- ✓ Ability to reallocate resources to more strategic initiatives.

IRON MOUNTAIN SERVICE FEATURES

You can have a secure, flexible program tailored to fit your needs that can help you to:

– Standardize Your Processes

Leverage Iron Mountain's network of storage facilities to safeguard your records using advanced security and access controls. Your information will be available through the Iron Mountain Connect web portal, for quick access and retrieval.

– Streamline Your Workflow

Leveraging Iron Mountain's Document Conversion Services, you'll have a proven and repeatable process that helps you scan your records for integration into your Electronic Medical Record (EMR), enabling you to improve physician adoption and facilitate patient throughput.

– Avoid a Breach

Secure Shredding Services, available on an ongoing or project basis, help you destroy information that has reached required retention time-frames – in a compliant manner.

– Integrate Release of Information (ROI)

Integrate your ROI process by fulfilling release requests from the same location where your records are stored, ensuring security of your information.

– Enhance Patient Care

Deliver a comprehensive view of the patient by consolidating your RIM program to enhance treatment and outcomes.

CUSTOMER SUCCESS

A large health system in the Midwest with a growing network of physician practices needed a new, integrated approach to healthcare delivery. With inconsistent processes, manual tracking of ROI requests, and records stored in numerous places, the health system needed a compliant program to reduce cost and risk. By working with Iron Mountain, it moved all active and legacy records to a centralized Iron Mountain location, where records were indexed. With this solution, the health system was able to automate requests and have a more complete view of the patient record – supporting its goal of integrated healthcare delivery.

ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM) provides information management services that help organizations lower the costs, risks and inefficiencies of managing their physical and digital data. Founded in 1951, Iron Mountain manages billions of information assets, including backup and archival data, electronic records, document imaging, business records, secure shredding, and more, for organizations around the world. Visit the company website at www.ironmountain.com for more information.

©2014 Iron Mountain Incorporated. All rights reserved. Iron Mountain and the design of the mountain are registered trademarks of Iron Mountain Incorporated in the U.S. and other countries. All other trademarks are the property of their respective owners.

US-HC-EXT-SB-030514-001

800.899.IRON | ironmountain.com