

INDUSTRY FACT

A RECENT IDG SURVEY SHOWS THAT 86% OF RESPONDENTS FIND IT HIGHLY CHALLENGING TO LOCATE AND RESTORE LEGACY DATA FROM TAPE

IDG SURVEY NOVEMBER 2016

PROGRAM BRIEF

DATA RESTORATION PROGRAM

CHALLENGE

Data is the lifeblood of your business. The more information your company produces, the harder it is to store your data for long-term retention. Oftentimes you have no choice but to hold on to older backup tapes due to compliance requirements of your industry or your internal compliance support needs, even after upgrading your data backup environment. Due to ever changing technology and resource availability, organizations like yours struggle with the costs of maintaining and operating legacy tape software and hardware. The ability to retrieve data quickly is paramount for success when facing business events like conducting due diligence for an M&A, migrating to a new technology like the Cloud, or responding to a compliance audit or eDiscovery request. Failure to do so could put your company at considerable financial and brand risk.

HOW THIS AFFECTS YOU

- > **You need the ability to identify, restore and migrate data** when you need it and at a predictable cost.
- > **Having easy access to your stored data at any time** and being able to quickly respond to any request with on-demand restoration and extraction, is vital to mitigating risk to the business.
- > **Lower your costs and increase the speed of information retrieval** by bringing your tapes and data into current format.

WHAT IF YOU COULD

- > Reduce the cost of backup tape operations by retiring your legacy backup system?
- > Know what data you have on your backup tapes?
- > Outsource the management of your legacy tape catalog to the industry leading expert?
- > Get what you need, when you need it?



INDUSTRY FACT

IDG SURVEY SHOWED THAT 79% OF RESPONDENTS ARE LIKELY TO MOVE SOME ARCHIVED DATA FROM TAPE TO CLOUD

IDG SURVEY NOVEMBER 2016

IRON MOUNTAIN® DATA RESTORATION PROGRAM

Your organization can eliminate the cost of maintaining legacy backup systems and hardware with the Iron Mountain Data Restoration program. Data Restoration is a fully managed program that incorporates both offsite tape vaulting with proprietary and native processing. Restoration tools will be employed to optimize tape restorations for timeliness and accuracy, including the use of de-duplication procedures to ensure that only single instances of every targeted file or email message are restored, regardless of the number of users or times it has been backed up within your organization.

WHAT YOU GAIN

- > **Reduced maintenance and operation costs** spent on legacy tape systems.
- > **Predictable cost and performance** of restoration initiatives based on fixed unit price and pre-agreed SLAs.
- > **Fully managed validation, hosting and searching** on your legacy tape catalogs.
- > **Proprietary techniques built and adapted to restore** and extract data more efficiently.
- > **Auditable and defensible project management** and service delivery processes.

BE PREPARED TO MEET ANY CHALLENGE

Retaining data in accordance with industry regulations is critical to enabling your organization to meet its compliance obligations. You never know when a demanding compliance audit, litigation-related data request will appear or an emergency data restoration will be needed. With Iron Mountain, you can have the confidence of rising to the challenge of your most difficult data restoration requirements. Whether you're looking to migrate to a new technology or simply change backup applications in your tape environment, the Iron Mountain Data Restoration program ensures that your tapes can be restored properly without having to maintain legacy equipment – all the while in strict adherence to Iron Mountain's chain-of-custody guidelines. Numerous organizations worldwide minimize their business risks with fast, accurate and cost-effective data restoration services provided by Iron Mountain. Make us your trusted partner too.

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ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM) provides information management services that help organizations lower the costs, risks and inefficiencies of managing their physical and digital data. Founded in 1951, Iron Mountain manages billions of information assets, including backup and archival data, electronic records, document imaging, business records, secure shredding, and more, for organizations around the world. Visit the company website at www.ironmountain.com for more information.

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US-DBR-EXT-DS-113016-001