



REGIONAL BANK SECURELY DISPOSES OF IT ASSETS WITH IRON MOUNTAIN SECURE ITAD

CHALLENGE

A small regional bank needed to safely and securely dispose of IT assets across five branches and a datacenter as it began a massive upgrade to its backend and customer-facing technologies. The project included decommissioning a datacenter as the bank moved more enterprise systems to the cloud to enable remote access by employees. ATMs would be replaced with upgraded kiosks to provide more self-service functionality to customers in light of social distancing demands. That meant the bank had hundreds of data-bearing IT assets at end-of-life across different locations. An auditable process along with consistent oversight in disposition was critical to reducing risk, and a previous strategy of allowing each bank to choose its own ITAD provider wouldn't suffice to ensure the robust legal and regulatory compliance required.

SOLUTION

Iron Mountain's Secure ITAD program provided a one-stop-shop for ensuring uniform secure and sustainable disposition of every IT asset across every location, including media destruction, remarketing and e-waste recycling. Data-bearing media and hard drives were either destroyed onsite in compliance with industry regulations and data privacy laws, or sanitized (wiped, degaussed, etc.) and remarketed to offset overall project costs. All remaining assets were de-manufactured into

commodity categories and recycled in an eco-friendly manner. Secure chain of custody procedures allowed the bank to lead with sustainable business practices, while also ensuring visibility and proper documentation to reduce the risk of noncompliance.

RESULTS

- Personally identifiable information (PII) is protected because data-bearing media and hard drives are destroyed onsite in compliance with federal and state privacy laws and regulations
- Project cost is decreased because remaining assets are tested, graded, refurbished and re-sold to maximize value recovery
- Risk is reduced significantly through secure chain of custody procedures which allow verification at the individual asset level and ensure auditable certificates of destruction

WITH SECURE ITAD, YOU CAN

- > Be Confident with Online Portal Access
- > Easily place orders, access IT asset reporting and see details of the entire IT asset disposal process across every location
- > Be a Leader with World Class Logistics and Processing
- > Adopt logistics and processing relied on by Fortune 1000s, including a thorough evaluation of requirements, advance estimate, pickup, transportation, tagging, destruction/sanitization, chain of custody and recycling/remarketing
- > Ensure Consistency Across All Sites
- > Enjoy local support with a regional point of contact but also access to a network that can scale to provide consistent operations, processing and reporting across any location

- > Rest Easy with Pre-Approved Rates
- > Fully understand costs in advance with pre-approved rates and benefit from an extensive network of hardware resellers to recoup costs from fast and secure remarketing

Failure to properly dispose of IT equipment can have serious consequences for your data, the environment and your brand reputation. You can rest assured that as an e-Stewards Enterprise, Iron Mountain works with e-Stewards or R2 certified partner organizations that follow the strictest environmental and data privacy guidelines. Protecting critical information for decades, information management is what we do.

Fill out this [form](#) to request more information.

800.899.IRON | [IRONMOUNTAIN.COM](https://www.ironmountain.com)

ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

© 2021 Iron Mountain Incorporated. All rights reserved. Iron Mountain and the design of the mountain are registered trademarks of Iron Mountain Incorporated in the U.S. and other countries. All other trademarks and registered trademarks are the property of their respective owners.

US-ART-050621A