

WHATS YOUR WORTH?

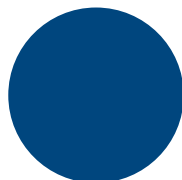
A FAST GUIDE TO PROVING YOUR VALUE AS AN INFORMATION MANAGER



If managing information is part of your role, you probably already know the potential value of the information your business generates and stores. But does everyone in your organisation share your view? To implement a solid, efficient and measurable information management program, you need to convince people at the top of your organisation that your efforts affect the bottom line.

This Fast Guide is designed to help you build a career that's aligned with the changing needs of your business.

Click on each of the tabs on the next page to plan your progress.



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Want to convince your business to invest in information management?

Download *Take it to the Top - seven tips for presenting an air-tight case for information management*

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